



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Steven E. Riedl

App. No. : 10/639,070

Filed : August 12, 2003

For : **TECHNIQUE FOR
EFFECTIVELY DELIVERING
TARGETED ADVERTISEMENTS
THROUGH A
COMMUNICATIONS NETWORK
HAVING LIMITED
BANDWIDTH**

Examiner : Bantamoi, Anthony

Group Art Unit: 2423



27299

PATENT TRADEMARK OFFICE

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

October 13, 2009

(Date)

Julie Melendez Flores, Reg. No. 58,559

AMENDMENT AND RESPONSE TO OFFICE ACTION

10 Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

15 Dear Sir:

In response to the Office Action dated June 10, 2009 ("Office Action"), the following is provided:

10/20/2009 CCHAU1 00000015 501423 10639070

01 FC:1201 220.00 DA